

## PRESS RELEASE

### LUXOR SOLAR ONCE AGAIN CROWNED "TOP BRAND PV" FOR SOLAR MODULES

*Installers rate Luxor Solar as one of the best brands in Germany*

Stuttgart, 4 February 2019 - Based on the installer surveys conducted by EuPD Research in the areas of brand awareness, customer's choice and distribution, Luxor Solar is once again among the top PV brands for solar modules in Germany. Due to its special achievements, the company was awarded the EuPD Research "Top Brand PV" seal.

Within the framework of an independent survey by the Bonn market and opinion researcher EuPD Research, installers from Germany gave the module manufacturer Luxor Solar top marks in the categories of brand awareness, recommendation and distribution. The premium seal is only awarded to companies that have received above-average ratings among installers in comparison with the competition.

Luxor Solar is thus one of the world's top brands authorised to carry the seal. "We are very proud of this award because we consistently orient ourselves to the needs of our customers in all markets. The fact that we are now among the top brands for the second time in succession shows us that we are on the right track with our measures. The satisfaction of our customers is both a confirmation and an incentive for us," says Volker Leh, Managing Director of the Stuttgart-based module manufacturer.

To measure brand management, EuPD Research has developed an evaluation model based on years of research expertise, which focuses on the aspects of successful brand management of solar companies. Ten different evaluation factors draw a precise picture of the mood. The Top Brand PV Seal has been awarded since 2010 for the product and corporate divisions of Modules, Inverters, Storage Technologies and Wholesale.

### ABOUT LUXOR SOLAR

Luxor Solar has been developing brand solar modules in the best German engineering quality since 2004. Special emphasis is placed on longevity, reliability and strict standards with 100% quality control. These also apply to the licensed partner productions in Asia and Europe, which produce Luxor modules sustainably.

With an installed capacity of over 7 million modules, the standard Eco Line 60 and Eco Line 72 modules are reliably in use in more than 40 countries. The full-range supplier also develops and produces modules for individual customer requirements. Since 2015, Luxor Solar has been offering Secure Line, the first glass-glass module that uses the same technology as windscreens for edge sealing.

More information from: [www.luxor-solar.com](http://www.luxor-solar.com)

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